



Cultural Explosion Mashramani 2024

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*D.V Advertising and Marketing Services and
Equality News Presents*

MASHRAMANI 2024 (MASH 24) SOUVENIR MAGAZINE

UNLEASHING THE GRAND SPECTACLE

Get ready for the most spectacular, vibrant, and thrilling event of the year. Guyana's Mash 2024 Celebrations gearing up to be the ultimate extravaganza that will sweep you off your feet. Brace yourselves, fellow Guyanese, for pomp and revelry as we prepare to dive into a sea of radiant colours, diverse culture, exquisite culinary arts, enchanting music and much more, and which promises to be the biggest and best-ever in the history of our beloved Guyana.



ADVERTISE WITH US

Proudly Showcase Your Brand in The Spotlight at Mash 2024

Get ready to align your brand with the most spectacular event of the year – Mashramani 2024. We invite you to be part of this grand spectacle and proudly showcase your brand and products to a diverse and engaged audience as we gear up for the ultimate extravaganza that will captivate audiences in Guyana and abroad.

WHY ADVERTISE AT MASH 2024?

1. **Powerful Advertising Channel:** This Magazine is indeed a powerful advertising medium, and your brand, products and services will have the opportunity to reach thousands of people of all walks of life.

2. **MAXIMISE YOUR ADVERTISING DOLLARS:** No matter where your target market is, our Souvenir Magazine provides a unique opportunity for your products, and services to reach audiences in Guyana, across the Caribbean and worldwide. By investing your marketing dollar in Mash 24 Souvenir Magazine you will receive unrivalled exposure on the global stage.

3. **The Ultimate Exposure for Your Brand:** Align your brand, products, and services along with irresistible offers this season with the spirit of joy as we honor cultural diversity, culinary brilliance, musical mastery, and the profound history that unites us.

4. **Exclusive Content:** Your brand will be featured alongside content that highlights the best of Guyana's history, culture, and tourism in a stunning magazine printed in full colour on premium quality paper.

5. **Facebook & Instagram listing:** Your brand will also be featured on our Facebook and Instagram pages for increased exposure and sales opportunities.

MAGAZINE PUBLICATION DETAILS:

- ✓ 48 Pages 8.5 X 11 –
- ✓ Glossy Full-Color Print
- ✓ Print Quantity of Ten Thousand (10,000)
- ✓ Publication Date of February 15, 2024





EXCLUSIVE ADVERTISING PACKAGES:

We have tailor-made advertising packages to suit your every budget. Stand out from the crowd with premium placements, engaging content, and maximum visibility. Don't miss this chance to be part of Mashramani 2024, where your brand meets excitement.

Secure your spot today and let your brand shine in the spotlight at Mash 2024!

Contact us now to discuss exclusive advertising opportunities.

Magazine Produced by Equality News and D.V Sales and Marketing

RATES

Inside Back Cover	8.75" x 11.25"	3000
Outside Back Cover	8.75" X 11.25"	4000
Inside Front Cover	8.75" X 11. 25"	3000
Full Page Bleed	8.75" X 11.25"	2000
Half Page (Vertical)	3.5" X 10.00"	1200
Half Page (Horizontal)	7.5" X 5.00"	1200
Quarter Page	3.5" X 5"	600

N.B. All Rates are in US dollars

**Get your business seen.
Advertise in Mash 24 Magazine**

